



SPONSOR FORM – Saturday April 4, 2015(Tentatively)  
Elgin, TX benefitting Horse Boy Foundation

## Horse Boy Foundation

### who we are:

We are a non-profit

organization in Elgin, TX serving Central Texas autism families FREE OF CHARGE.

Founded by Rupert Isaacson in 2007, since its inception our organization has helped hundreds of Central Texas families and – through our satellite centers – thousands more families across the USA. It all started when Elgin-ite Rupert first took his son into the saddle with him on their Quarter Horse mare Betsy, and found that his obsessive behaviors simply fell away: he even learned to speak on Betsy's back.

Over the past 7 years Rupert and his team have developed a range of Methods that help autistic kids communicate, as well as helping them with academics through kinetic learning – methods that are now endorsed by the University of Texas and school districts in both the USA and Europe.

Our organization now trains hundreds of people per year in our two main approaches: Horse Boy Method (working with kids and horses), and Horse Boy Learning (using play-based, occupational, and behavioral methodologies to make homeschool/classroom environments more autism friendly).

The Horse Boy Fest is not only intended to raise funds for the foundation to enable us to keep offering services FREE OF CHARGE to Central Texas families. It is also intended to celebrate the many gifts of autism and raise awareness.

## Our Mission

***Bring the healing effects of horses and kinetic learning to autism families.*** Our non-profit has a simple mission: bring the healing effects of horses, nature and supportive community to autism families FREE OF CHARGE.

***Celebrating the gifts of autism:*** Most people regard autism as a disease, dysfunction and disorder. What we have found is that, with the right approaches, the gifts of autism, - which include often higher than normal intellect, near photographic memory, astonishing lack of ego, and an uncanny ability for intense concentration – come to fore, enabling autists to become highly productive members of society. We work with adult autists that have made their careers successful. With autism rates at 1000% growth and rising, we are training the leaders of tomorrow. Academics, college, careers – it's all possible if you take the right approach.

## Building tribe for families

We serve the entire family, not just the affected child. Non autistic siblings can ride with us, do sports, learn animal

husbandry and ranching, even computer programming and martial arts. Whatever their dream, we make it happen – because in over 80% of special needs families there are no resources to address the siblings' needs. By addressing the brother and sisters' dream, and the autistic child's needs FREE OF CHARGE- we heal whole families.

## About Autism

- now affects 1 in 68 children
- and 1 in 42 boys
- prevalence figures are growing
- fastest-growing developmental disability
- cost family approximately \$60,000 per year
- receives < 5% of the research funding
- Boys nearly 5 times more likely than girls
- No medical detection
- No cure for autism

## About the Fest: Agenda & Location

- **Location:** Elgin Cotton Oil Mill - 301 E 1st St, Elgin, Texas
- Concert feat – Line Up Coming SOON!!!
- Local food, arts & crafts, gifts of autism, bounce house & other kids activities.

## Why you should sponsor

At the current levels, autism is now beyond epidemic; it is pandemic, affecting most families in your community. It could be your child, nephew, grandchild, your close family friends. We can no longer ignore it. Help us serve our Central Texas families, help us serve your family and the families you know who are dealing with this challenge. Help us keep the services FREE OF CHARGE. Be part of the solution: be a force for healing and community right here where you live.

## Contact

Ashley Barger: [horseboyfest@gmail.com](mailto:horseboyfest@gmail.com)

Joshua Hewitt: [horseboyfest@gmail.com](mailto:horseboyfest@gmail.com)

We look forward to your partnership.

Help us serve the dreams of those more vulnerable than ourselves. Help us build the leaders of tomorrow. Help us show the big heart of Central Texas; because we live here - know that whenever the community is in crisis, Texans – always - step up to the challenge.

Rupert Isaacson

Founder, Horse Boy Foundation



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Horse Boy Fest 2014 Sponsor Application Included at Level – Horse Boy Foundation is a 501c3 all sponsorships are tax deductible.		Level of Sponsorship
White Stallion	<ul style="list-style-type: none"> <li>Your banner hung at Cotton Gin concert stage</li> <li>Booth space at the festival for you to promote your company or product</li> <li>Your company logo on the official Horse Boy Fest poster to be distributed throughout Elgin and Central Texas</li> <li>Your company logo on the official Horse Boy Fest event schedule</li> <li>Your company name will be announced throughout the day at the stages</li> <li>Your logo and link on our White Stallion Sponsorship section of our website: <a href="http://www.horseboyfest.com">www.horseboyfest.com</a></li> <li>Your logo and link on the front page of our foundations website: <a href="http://www.horseboyfoundation.org">www.horseboyfoundation.org</a> for all of 2014.</li> <li><b>This Sponsorship pays for two families' 12 weeks scholarship for services at the New Trails Center – directly helping at least 12 local autism-affected people in Elgin or Austin.</b></li> </ul>	\$2,400
Thoroughbred	<ul style="list-style-type: none"> <li>Your banner hung at the Veterans Memorial Park stage</li> <li>Your company logo on the official Horse Boy Fest Poster to be distributed throughout Elgin and Central Texas</li> <li>Your company logo on the official Horse Boy Fest event schedule</li> <li>Your company name will be announced throughout the day at the stages</li> <li>Your logo and link in our Thoroughbred Sponsorship section of our website: <a href="http://www.horseboyfest.com">www.horseboyfest.com</a></li> <li><b>This Sponsorship pays for one families' 12 weeks scholarship for services at the New Trails Center – directly helping at least 6 local autism-affected people in Elgin or Austin.</b></li> </ul>	\$1,200
Mustang	<ul style="list-style-type: none"> <li>Your banner hung on the Horse Boy Fest Grounds</li> <li>Your company logo on the official Horse Boy Fest Poster to be distributed throughout Elgin and Central Texas</li> <li>Your logo and link in our Mustang Sponsorship section of our website: <a href="http://www.horseboyfest.com">www.horseboyfest.com</a></li> <li>Your company name on the official Horse Boy Fest event schedule</li> <li>Your company name will be announced throughout the day at the stages</li> <li><b>This Sponsorship pays for one local family of 6 to participate in a 3 day residential Horse Boy Camp. We see our most dramatic change in kids at these camps.</b></li> </ul>	\$950
Quarter Horse	<ul style="list-style-type: none"> <li>Your banner hung on the Horse Boy Fest Grounds</li> <li>Your logo and link in our Quarter Horse Sponsorship section of our website: <a href="http://www.horseboyfest.com">www.horseboyfest.com</a></li> <li>Your company name on the official Horse Boy Fest event schedule</li> <li>Your company name will be announced throughout the day at the stages</li> <li><b>This amount trains three families in Horse Boy Learning: Freeing them from dependence on expensive outside therapists and helping the families help themselves. Most autism families are swamped by expensive, often overpriced, therapies: Horse Boy Learning gives them long term tools to address sensory issues, open the door to communication, and allows them to compete academically so as to look forward to potential future careers.</b></li> </ul>	\$500
Pony	<ul style="list-style-type: none"> <li>Your logo and link in our Pony Sponsorship section of our website: <a href="http://www.horseboyfest.com">www.horseboyfest.com</a></li> <li>Your company name on the official Horse Boy Fest event schedule</li> <li>Your company name will be announced throughout the day at the stages</li> <li><b>This Sponsorship pays for one local family of 6 to participate in a two day mini Horse Boy Camp.</b></li> </ul>	\$250
Mini	<ul style="list-style-type: none"> <li>Your name and link in our Mini Sponsorship section of our website: <a href="http://www.horseboyfest.com">www.horseboyfest.com</a></li> <li>Your company name will be announced throughout the day at the stages</li> <li><b>This Sponsorship pays for one local family to participate in one therapy session at the New Trails Center in Texas. 3 day residential Horse Boy Camp. We see our most dramatic change in kids at these camps.</b></li> </ul>	\$100

YES! We \_\_\_\_\_ (business name) want to be a Horse Fest Sponsor at the \_\_\_\_\_ level.

We have enclosed our donation in the amount of \$\_\_\_\_\_.

Please make checks payable to "Horse Boy Foundation" and submit by February 1<sup>st</sup> 2015.

\_\_\_\_\_ I am interested in Commercial Booth space. Please contact me with further information.

Company Name for Website and Schedule.

Please email your copy ready logo image to [iliane@horseboyworld.com](mailto:iliane@horseboyworld.com) – White Stallion, Thoroughbred, Mustang, and Quarter Horse should deliver their banner to 374 Arbuckle Rd Elgin TX 78621 by February 1<sup>st</sup> 1015

Printed Name of Contact \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_



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